The Querrey InQbation Lab’s Lab Library provides in-print resources to Q Lab startups and founders. Our collection of books is housed in the InQbation Lab Community Space and can be borrowed at any time.

- **The Basic Principles of Intellectual Property Law** by Brinks Hofer Gilson & Lione
- **Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers** by Alexander Osterwalder and Yves Pigneur
- **Crossing the Chasm: Marketing and Selling Disruptive Products to Mainstream Customers** by Geoffrey A. Moore
- **Designing for Growth: A Design Thinking Tool Kit for Managers** by Jeanne Liedtka and Tim Ogilvie, Columbia Business School
- **The Designing for Growth Field Book: A Step-by-Step Project Guide** by Jeanne Liedtka and Tim Ogilvie, Columbia Business School
- **Disciplined Entrepreneurship: 24 Steps to a Successful Startup** by Bill Aulet
- **Entrepreneur’s Toolkit: Tools and Techniques to Launch and Grow Your New Business** by Harvard Business Review

**LAB LIBRARY (A-Z)**
Exit Right: How to Sell Your Startup, Maximize Your Return and Build Your Legacy
by Mark Achler and Mert Iseri

How to Win Friends and Influence People in the Digital Age
by Dale Carnegie

The Four Steps to the Epiphany: Successful Strategies for Products that Win
by Steve Blank

How to Write a Business Plan
by Mike P. McKeever

HBR Guide to Better Business Writing
by Bryan A. Garner, Harvard Business Review

The Innovator’s Dilemma: When New Technologies Cause Great Firms to Fail
by Clayton M. Christensen

HBR Guide to Persuasive Presentations
by Nancy Duarte, Harvard Business Review

Intellectual Property: A Basic Overview
By Banner & Witcoff, LTD

How to Win Friends and Influence People in the Digital Age
by Dale Carnegie
LAB LIBRARY (A-Z)

**A More Beautiful Question: The Power of Inquiry to Spark Breakthrough Ideas**
by Warren Berger

**Why Startups Fail: A New Roadmap for Entrepreneurial Success**
by Tom Eisenmann

**A PhD Is Not Enough!: A Guide to Survival in Science**
by Peter J. Feibelman

**Winning the Right Game: How to Disrupt, Defend, and Deliver in a Changing World**
by Ron Adner

**Supermaker: Crafting Business on Your Own Terms**
by Jaime Schmidt

**Zero to One: Notes on Startups, or How to Build the Future**
by Peter Thiel and Blake Masters

**Venture Deals: Be Smarter Than Your Lawyer and Venture Capitalist**
by Brad Feld and Jason Mendelson